

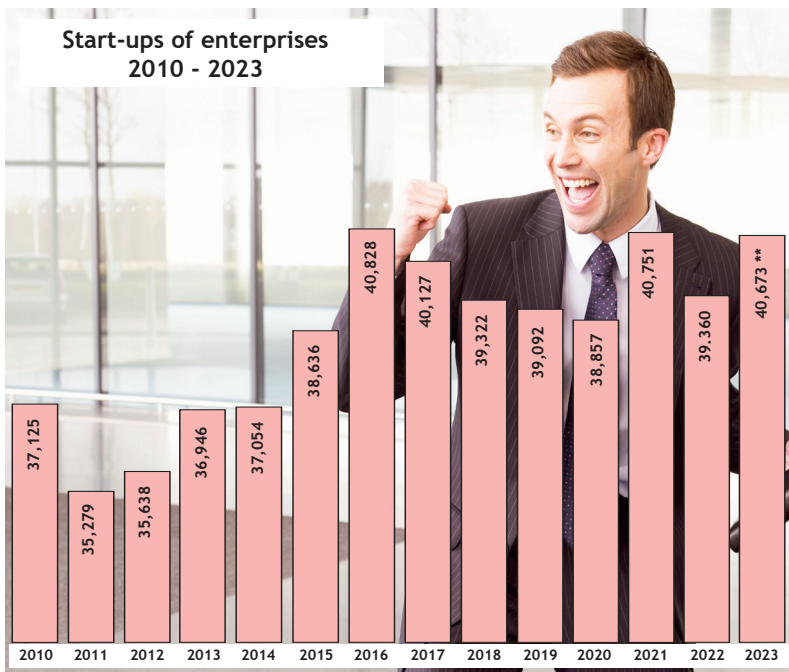
**17.0 Start-ups of enterprises <sup>1</sup> by province**

province	number						
	2000	2008 <sup>2</sup>	2010	2015	2020	2022	2023 <sup>3</sup>
Burgenland	753	1,834	1,846	1,877	1,582	1,522	1,610
Carinthia	1,371	2,039	2,033	2,561	2,376	2,488	2,563
Lower Austria	4,528	8,913	7,746	8,540	7,955	7,789	8,125
Upper Austria	3,307	6,534	5,228	5,277	5,771	5,603	5,604
Salzburg	1,624	2,173	2,120	2,161	2,354	2,395	2,461
Styria	3,286	4,957	5,001	5,702	5,944	5,911	5,958
Tyrol	1,816	2,573	2,548	2,601	2,947	3,162	3,342
Vorarlberg	1,072	1,726	1,350	1,243	1,414	1,437	1,527
Vienna	6,005	9,582	9,253	8,674	8,514	9,053	9,483
<b>AUSTRIA</b>	<b>23,762</b>	<b>40,331</b>	<b>37,125</b>	<b>38,636</b>	<b>38,857</b>	<b>39,360</b>	<b>40,673</b>

<sup>1</sup> Start-ups of enterprises within the Economic Chambers

source: WKO

<sup>2</sup> break in time series; 2008 onwards: including care workers (Selbständige Personenbetreuer)

<sup>3</sup> provisional data

<sup>\*</sup> 2008 onwards: including care workers (Selbständige Personenbetreuer); <sup>\*\*</sup> 2023: provisional data

### 17.1 Start-ups of enterprises <sup>1</sup> by legal form

legal form	number					
	2000	2010	2020	2021	2022	2023 <sup>2</sup>
Sole proprietorship (off record)	18,293	30,254	30,949	31,900	30,595	31,921
Limited company (GmbH)	3,028	3,476	4,492	5,168	5,036	5,006
Limited partnership (KG)	1,306	926	628	588	637	566
General partnership (OG)	883	711	717	870	766	762
Association (Verein)	100	113	82	80	80	88
Public company (AG)	58	24	5	7	4	6
Sole proprietorship (on record)	23	1,493	1,861	2,007	2,125	2,227
Other legal form	71	128	123	131	117	97
<b>TOTAL</b>	<b>23,762</b>	<b>37,125</b>	<b>38,857</b>	<b>40,751</b>	<b>39,360</b>	<b>40,673</b>

<sup>1</sup> Start-ups of enterprises within the Economic Chambers; source: WKO  
 2008 onwards: including self employed care workers (Selbständige Personenbetreuer),  
 therefore break in time series

<sup>2</sup> provisional data

### 17.2 Start-ups of enterprises <sup>1</sup> by division

division	number					
	2000	2010	2020	2021	2022	2023 <sup>2</sup>
Crafts and trades	6,419	18,926	18,333	18,852	19,020	19,015
Industry	366	405	70	63	71	41
Commerce	6,452	7,333	9,895	10,145	8,694	9,533
Banks and insurance	6	1	1	1	1	1
Transport & logistics	1,213	1,535	1,588	1,880	1,898	2,008
Tourism and leisure	2,729	2,604	2,379	2,594	2,752	2,954
Information and consulting	6,577	6,321	6,591	7,216	6,924	7,121
<b>TOTAL</b>	<b>23,762</b>	<b>37,125</b>	<b>38,857</b>	<b>40,751</b>	<b>39,360</b>	<b>40,673</b>

<sup>1</sup> Start-ups of enterprises within the Economic Chambers; source: WKO  
 2008 onwards: including self employed care workers (Selbständige Personenbetreuer),  
 therefore break in time series

<sup>2</sup> provisional data

### 17.3 Start-ups of enterprises 2023 <sup>1</sup> by professional group

TOP-30-professional groups	number	share (%)
Personal coaching and care workers	4,852	11.9
Management consultancy and information technology	3,173	7.8
Mail order, E-Commerce and general trade	2,886	7.1
Advertising and market communication industry	2,609	6.4
Personal service providers	2,325	5.7
Direct marketing	1,942	4.8
Commercial service providers	1,675	4.1
Chemical trades and commercial cleaning	1,324	3.3
Pedicurists, cosmeticians and masseurs	1,193	2.9
Art handicrafts	1,149	2.8
Road haulage	1,118	2.7
Professional restaurants	1,059	2.6
Leisure and sports establishments	1,014	2.5
Electrical engineers, facility, alarm & communication technicians	830	2.0
Insurance agents	793	1.9
Professional photographers	785	1.9
Building trades	752	1.8
Professional hotels	741	1.8
Commerce not yet specified	543	1.3
Food retailers and wholesalers	514	1.3
Sales of fashion & leisure products	503	1.2
Film and music business	489	1.2
Motorvehicle dealers	422	1.0
Hairdressers	421	1.0
Taxis, hire-cars with driver and individual passenger transport	414	1.0
Financial services provider	403	1.0
Fashion and clothing technique	387	1.0
Commercial agents	381	0.9
Real estate professionals and property trustees	378	0.9
Joiners and wood-design	336	0.8
<i>Other professional groups</i>	5,262	12.9
<b>TOTAL START-UPS</b>	<b>40,673</b>	<b>100.0</b>

<sup>1</sup> provisional data

source: WKO

### 17.4 Start-ups of enterprises (sole proprietorship) <sup>1</sup> by gender

gender	number					
	2000	2010 <sup>2</sup>	2020	2021	2022	2023 <sup>3</sup>
men	12,356	15,109	15,348	16,320	15,864	16,816
women	5,960	16,638	17,462	17,587	16,856	17,332
<b>TOTAL</b>	<b>18,316</b>	<b>31,747</b>	<b>32,810</b>	<b>33,907</b>	<b>32,720</b>	<b>34,148</b>
% -share						
men	67.5	47.6	46.8	48.1	48.5	49.2
women	32.5	52.4	53.2	51.9	51.5	50.8
<b>TOTAL</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>

<sup>1</sup> Start-ups of enterprises (sole proprietorship) within the Economic Chambers

source: WKO

<sup>2</sup> break in time series; 2008 onwards: including self employed care workers (Selbständige Personenbetreuer)

<sup>3</sup> provisional data

### 17.5 Start-ups of enterprises (sole proprietorship) <sup>1</sup> by age group

age group	number					
	2000	2010 <sup>2</sup>	2020	2021	2022	2023 <sup>3</sup>
younger than 20 years	259	350	693	629	643	837
20 to less than 30 years	5,367	7,306	8,744	8,977	8,439	8,957
30 to less than 40 years	7,368	9,663	9,611	10,556	10,284	10,673
40 to less than 50 years	3,772	9,095	6,957	7,058	6,954	7,075
50 to less than 60 years	1,342	4,373	5,080	5,004	4,697	4,692
older than 60 years	208	960	1,725	1,683	1,703	1,914
<b>TOTAL</b>	<b>18,316</b>	<b>31,747</b>	<b>32,810</b>	<b>33,907</b>	<b>32,720</b>	<b>34,148</b>
% -share						
younger than 20 years	1.4	1.1	2.1	1.9	2.0	2.5
20 to less than 30 years	29.3	23.0	26.7	26.5	25.8	26.2
30 to less than 40 years	40.2	30.4	29.3	31.1	31.4	31.3
40 to less than 50 years	20.6	28.6	21.2	20.8	21.3	20.7
50 to less than 60 years	7.3	13.8	15.5	14.8	14.4	13.7
older than 60 years	1.1	3.0	5.3	5.0	5.2	5.6
<b>TOTAL</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>

<sup>1</sup> Start-ups of enterprises (sole proprietorship) within the Economic Chambers

source: WKO

<sup>2</sup> break in time series; 2008 onwards: including self employed care workers (Selbständige Personenbetreuer)

<sup>3</sup> provisional data