

12 minutes Europe

8. April 2024

Venture Capital as Innovation Maschine



Venture capital-backed companies account for:

- **41%** of total US market capitalization
- **62%** of US public companies' R&D spending.


Microsoft

 Meta

 amazon



TESLA

Alphabet



Venture Capital as Innovation Maschine - 2022 figures



Population: 332m

VC Investments total
USD **240 bn**

VC Investments per capita
USD 727

#Patents filed
600.000

TEA: **19%**



Population: **448m**

VC Investments total
USD 91 bn

VC Investments per capita
USD 203

#Patents filed
190.000

TEA: ~ 11%



Population: 9m

VC Investments total
USD 1.2 bn

VC Investments per capita
USD 134

#Patents filed *
2.700

TEA: 7%

Challenges facing the European tech ecosystem



How to stimulate Venture Capital in Europe

Venture
Capital as
Innovation
machine

- Unlock capital investments into VC - Pension Funds
- Attract talent to Europe
- Reduce bureaucracy for startups
- Stimulate the European exit market - IPOs, trade sales
- Develop a new European Mindset

Unlock capital investments into VC - Pension Funds

European pension funds have more than **\$3t AUM**, but their fund allocation to VCs is equivalent to just **0.01%** of that.



Attract Startup Talent to Europe



Aniyia Williams is the founder of Tinsel and the Dipper Audio Necklace

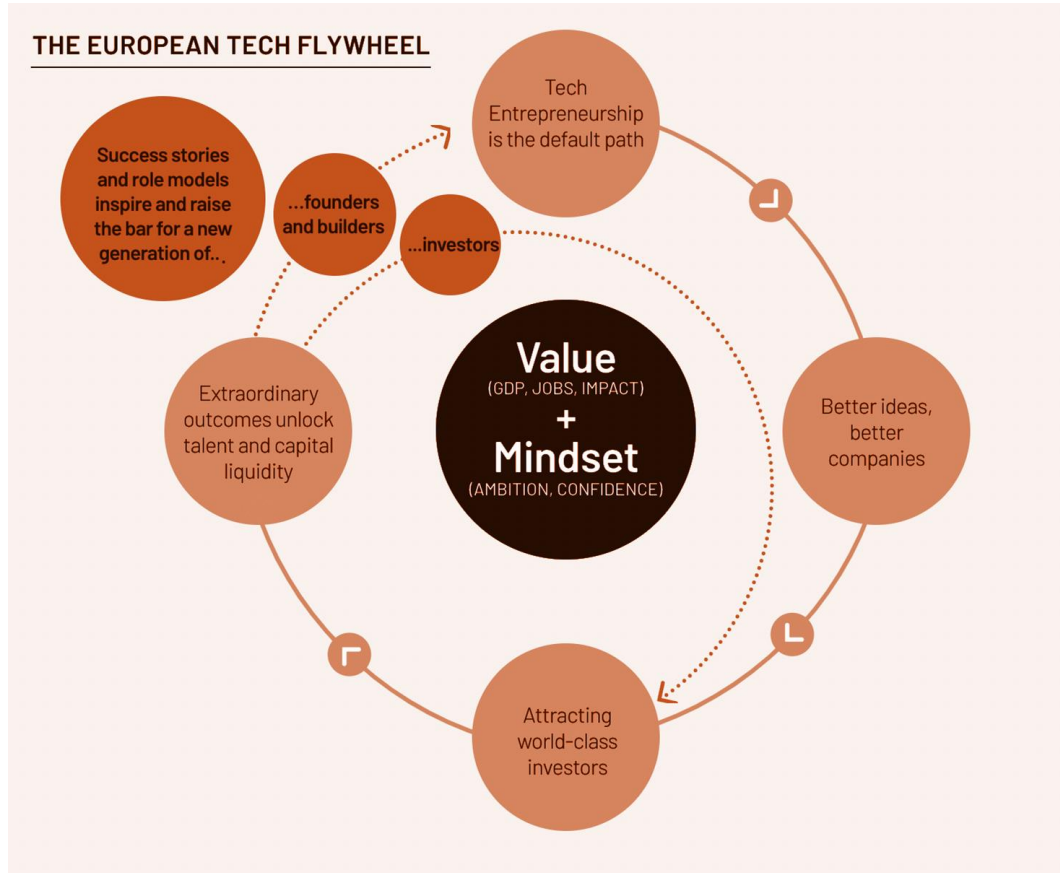
- Ecosystem Marketing
- Taxes for ESOP
- Visa-programs for workers
- Soft-landing schemes
- Uni spin outs
- Female Potential

Reduce Bureaucracy and Regulations for startups



- Digitize founding act
- Online Notary
- Grant applications
- ESG reporting
- AI Act

Stimulate the European exit market - IPOs, trade sales





A NEW EUROPEAN MINDSET



Hendrik, 29

Founder and CEO, **Fernride**

Autonomous, electric yard-
trucking



Mikela, 35

Founder and CEO, **Greyparrot**

AI waste analytics

Europe's path to becoming a leading innovation location

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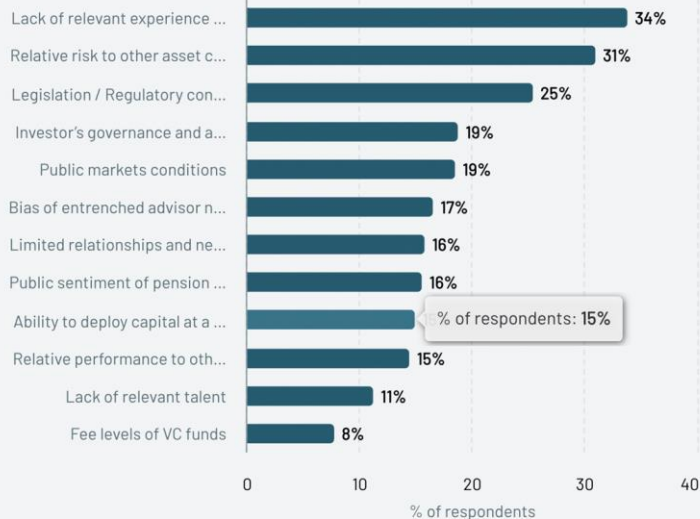


Thank you!



Unlock capital investments into VC - Pension Funds

Which of the below are currently limiting the amount European institutional investors (e.g. pension funds, insurance funds) are able to commit to Venture Capital?



Notes:
Numbers may not add up to 100