



BUSINESS LOCATION UPPER AUSTRIA

UPPER AUSTRIAN ECONOMIC CHAMBER

current status: February 13, 2025

ALLES UNTERNEHMEN.

UPPER AUSTRIA - IN THE HEART OF EUROPE



Key-Figures of Upper Austria

11.983 km²

1.535.677 inhabitants in Upper Austria

214.064 inhabitants in Linz

106.431 enterprises

678.000 employees

ECONOMIC KEY FIGURES

	Upper Austria	%	Position	Austria
GDP* (2023, billion EUR, current prices)	81,8	17,3	2	473,2
GDP Growth Rate* (2023, real)	-1,7%			-1,0 %
Startup Companies (2024, excl. care workers)	5.730	15,6	4	36.673
Employees in Employment* (January 2025)	678.000	17,3	2	3.911.000
Rate of Unemployment* (January 2025)	6,8 %		4	8,6 %
Exports (export of goods 2023, billion EUR)	54,3	27,0	1	200,8
Export Ratio* (export of goods in % of GDP 2023)	66,2 %		1	42,0 %
Industrial Production (2023, billion EUR)	54,7	25,1	1	217,6

*preliminary numbers, estimates

Source: AMS, WKO-Statistik, Statistics Austria, WIFO

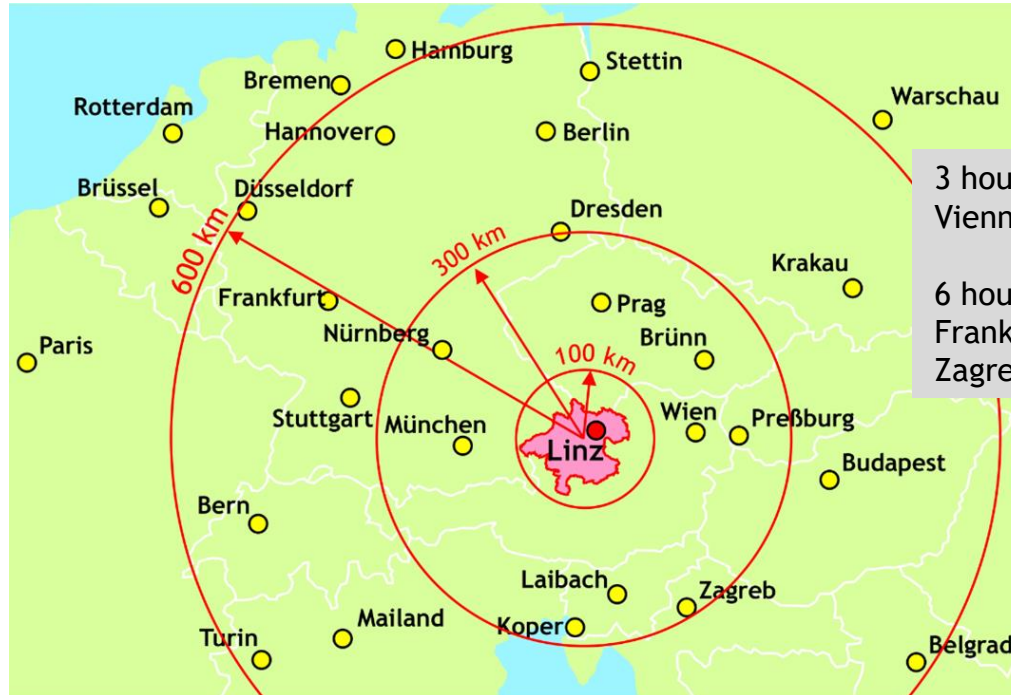
Industrial Production in Upper Austria

KEY INDUSTRIES 2023

	Billion EUR	Upper Austria	%	Austria
Machinery and Metal Goods Industry		15,4	31,9	48,3
Automotive Industry		9,3	49,2	18,9
Chemical Industry		6,0	31,9	18,8
Electrical & Electronics Industry		4,6	17,4	26,4
Food Industry		3,5	25,5	13,7
Non-ferrous Metals Industry		3,1	50,8	6,1
Construction Industry		2,5	27,8	9,0
Wood Industry		1,8	18,4	9,8

Source: Statistics Austria 2024

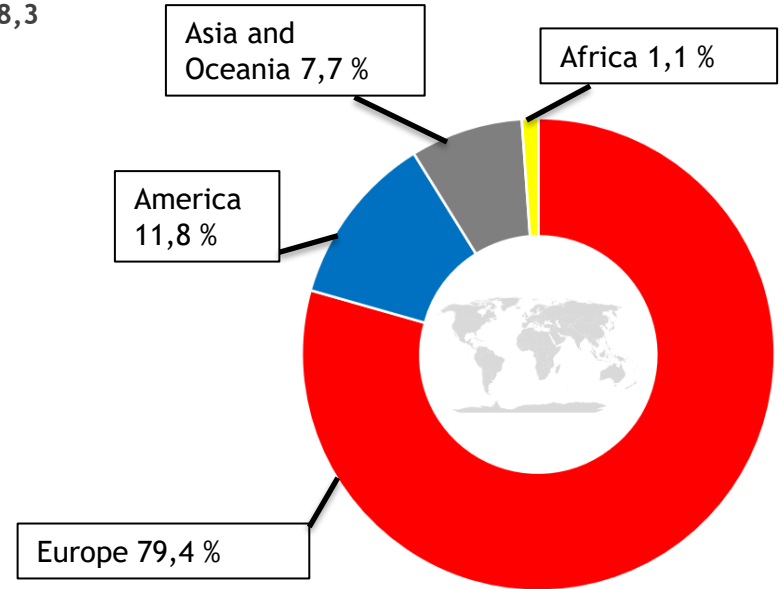
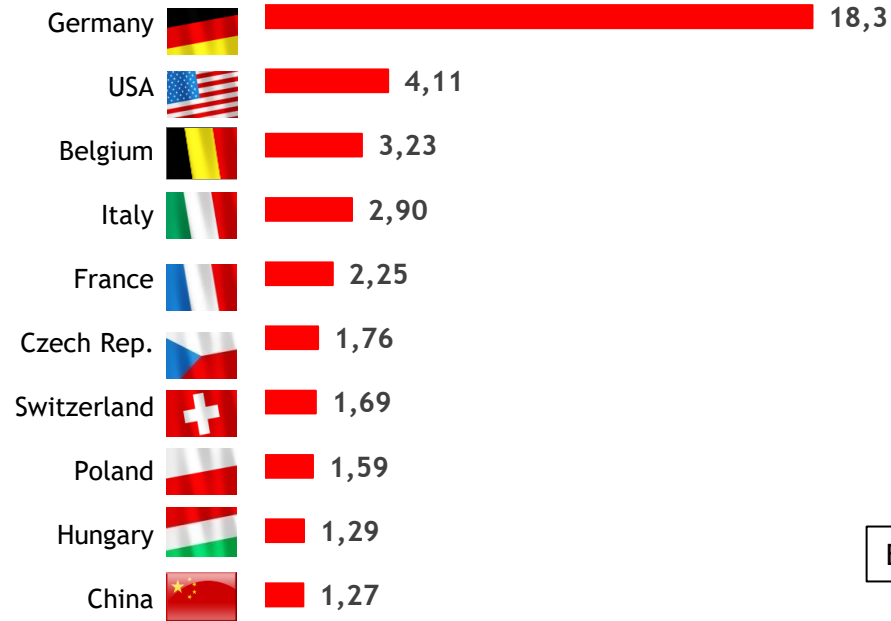
THE CENTER OF CENTRAL EUROPE



3 hours to Prague, Munich,
Vienna, Bratislava,...

6 hours to Zurich, Budapest,
Frankfurt, Bozen, Ljubljana,
Zagreb,...

UPPER AUSTRIA'S TOP 10 TRADING PARTNERS AND EXPORTS BY CONTINENTS 2023



TOURISM & CULTURE IN UPPER AUSTRIA 2024

- 3.368.819 (+2,6%) arrivals
- 8.885.615 (+2,3%) overnight stays
 - 3.974.051 (+2,7%) foreigners
 - 4.911.564 (+1,9%) natives



OUTSTANDING ADVANTAGES OF UPPER AUSTRIA

- Highly qualified labour force, universities and senior technical colleges
- Trendsetting policies for technology and innovation: Competence-centers, clusters, networks
- Strong and versatile industries and innovative small and medium sized enterprises (SMEs)
- Outstanding location (Central Europe) and transportation networks
- Moderate business tax
- Economic, social and political stability
- Attractive offers for leisure time activities and outstanding quality of life



WIRTSCHAFTSKAMMER OBERÖSTERREICH