



# BUSINESS LOCATION UPPER AUSTRIA

UPPER AUSTRIAN ECONOMIC CHAMBER

current status: January 8, 2025

ALLES UNTERNEHMEN.



# UPPER AUSTRIA - IN THE HEART OF EUROPE



## Key-Figures of Upper Austria

11.983 km<sup>2</sup>

1.536.095 inhabitants in Upper Austria

214.102 inhabitants in Linz

106.674 enterprises

679.000 employees

# ECONOMIC KEY FIGURES

	Upper Austria	%	Position	Austria
GDP* (2023, billion EUR, current prices)	81,8	17,3	2	473,2
GDP Growth Rate* (2023, real)	-1,7%			-1,0 %
Startup Companies (2023, incl. care workers)	6.108	15,0	4	40.792
Employees in Employment* (December 2024)	679.000	17,4	2	3.912.000
Rate of Unemployment* (December 2024)	6,4 %		4	8,3 %
Exports* (export of goods 2023, billion EUR)	54,1	26,9	1	200,8
Export Ratio* (export of goods in % of GDP 2023)	66,2 %		1	42,0 %
Industrial Production (2023, billion EUR)	54,7	25,1	1	217,6

\*preliminary numbers, estimates

Source: AMS, WKO-Statistik, Statistics Austria, WIFO

## Industrial Production in Upper Austria

# KEY INDUSTRIES 2023

	Billion EUR	Upper Austria	%	Austria
Machinery and Metal Goods Industry		15,4	31,9	48,3
Automotive Industry		9,3	49,2	18,9
Chemical Industry		6,0	31,9	18,8
Electrical & Electronics Industry		4,6	17,4	26,4
Food Industry		3,5	25,5	13,7
Non-ferrous Metals Industry		3,1	50,8	6,1
Construction Industry		2,5	27,8	9,0
Wood Industry		1,8	18,4	9,8

Source: Statistics Austria 2024

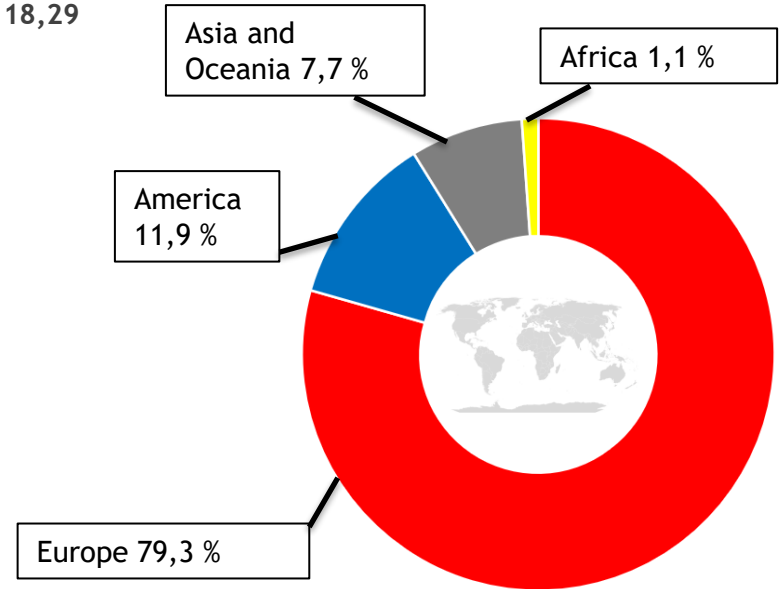
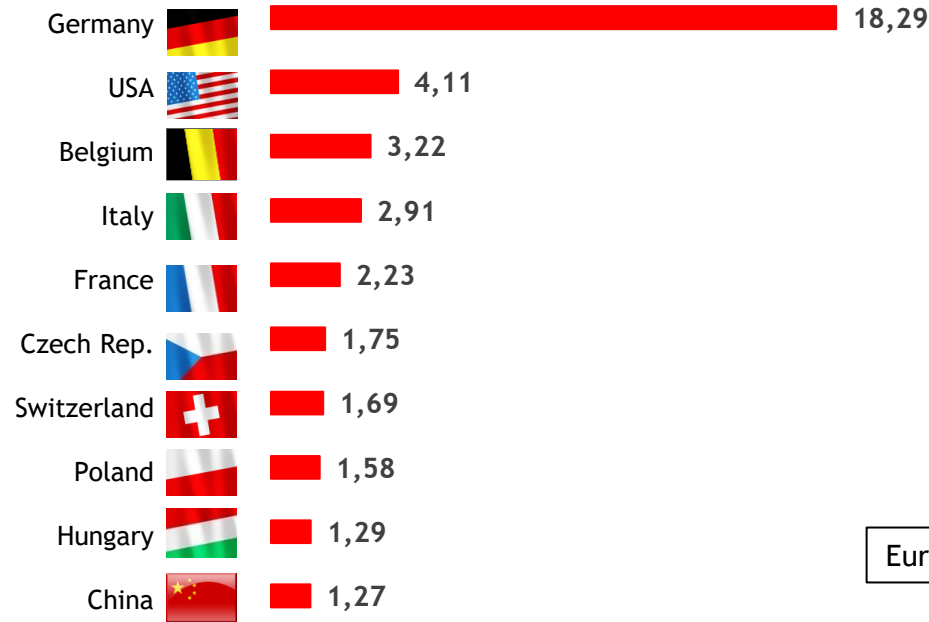
# THE CENTER OF CENTRAL EUROPE



3 hours to Prague, Munich, Vienna, Bratislava,...

6 hours to Zurich, Budapest, Frankfurt, Bozen, Ljubljana, Zagreb,...

# UPPER AUSTRIA'S TOP 10 TRADING PARTNERS AND EXPORTS BY CONTINENTS 2023



# TOURISM & CULTURE IN UPPER AUSTRIA 2023

- 3.283.343 (+14,3%) arrivals
- 8.689.401 (+9,1%) overnight stays
  - 3.870.804 (+14,7%) foreigners
  - 4.818.597 (+5,0%) natives



# OUTSTANDING ADVANTAGES OF UPPER AUSTRIA

- Highly qualified labour force, universities and senior technical colleges
- Trendsetting policies for technology and innovation: Competence-centers, clusters, networks
- Strong and versatile industries and innovative small and medium sized enterprises (SMEs)
- Outstanding location (Central Europe) and transportation networks
- Moderate business tax
- Economic, social and political stability
- Attractive offers for leisure time activities and outstanding quality of life





**WIRTSCHAFTSKAMMER OBERÖSTERREICH**