



BUSINESS LOCATION UPPER AUSTRIA

UPPER AUSTRIAN ECONOMIC CHAMBER

current status: December 3, 2024

ALLES UNTERNEHMEN.



UPPER AUSTRIA - IN THE HEART OF EUROPE



Key-Figures of Upper Austria

11.983 km²

1.536.095 inhabitants in Upper Austria

212.538 inhabitants in Linz

106.674 enterprises

698.000 employees

ECONOMIC KEY FIGURES

	Upper Austria	%	Position	Austria
GDP* (2023, billion EUR, current prices)	81,8	17,3	2	473,2
GDP Growth Rate* (2023, real)	-1,6%			-1,0 %
Startup Companies (2023, incl. care workers)	6.108	15,0	4	40.792
Employees in Employment* (November 2024)	698.000	17,6	2	3.957.000
Rate of Unemployment* (November 2024)	4,9 %		1	7,1 %
Exports* (export of goods 2023, billion EUR)	54,1	26,9	1	200,8
Export Ratio* (export of goods in % of GDP 2023)	66,2 %		1	42,0 %
Industrial Production (2023, billion EUR)	54,7	25,1	1	217,6

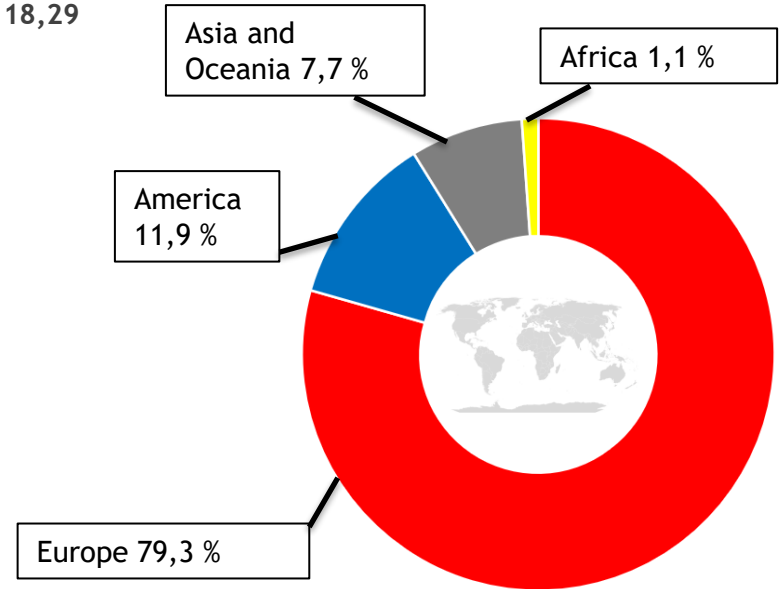
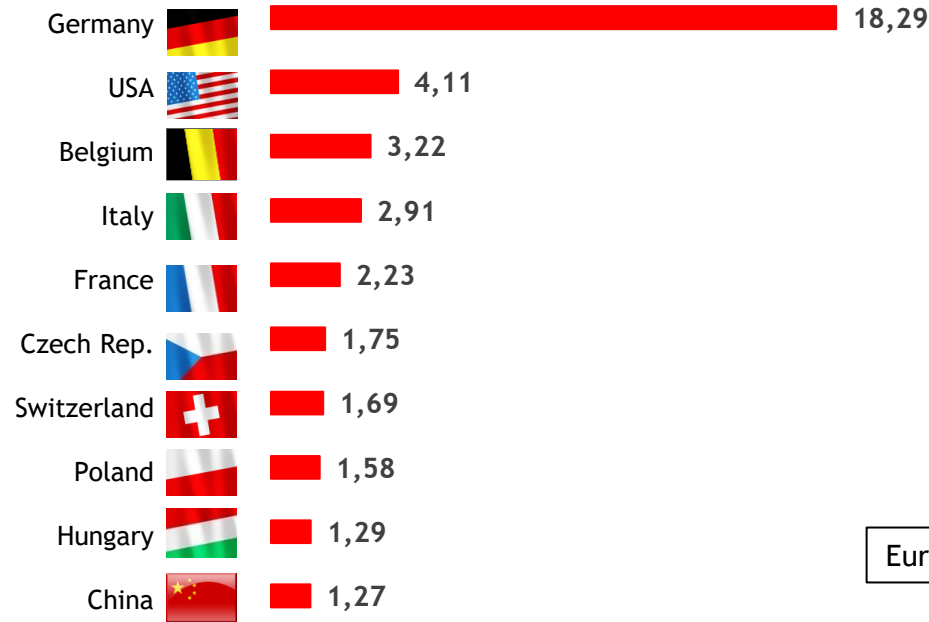
*preliminary numbers, estimates

Source: AMS, WKO-Statistik, Statistics Austria, WIFO

KEY INDUSTRIES 2023

	Billion EUR	Upper Austria	%	Austria
Machinery and Metal Goods Industry		15,4	31,9	48,3
Automotive Industry		9,3	49,2	18,9
Chemical Industry		6,0	31,9	18,8
Electrical & Electronics Industry		4,6	17,4	26,4
Food Industry		3,5	25,5	13,7
Non-ferrous Metals Industry		3,1	50,8	6,1
Construction Industry		2,5	27,8	9,0
Wood Industry		1,8	18,4	9,8

UPPER AUSTRIA'S TOP 10 TRADING PARTNERS AND EXPORTS BY CONTINENTS 2023



TOURISM & CULTURE IN UPPER AUSTRIA 2023

- 3.283.343 (+14,3%) arrivals
- 8.689.401 (+9,1%) overnight stays
 - 3.870.804 (+14,7%) foreigners
 - 4.818.597 (+5,0%) natives



OUTSTANDING ADVANTAGES OF UPPER AUSTRIA

- Highly qualified labour force, universities and senior technical colleges
- Trendsetting policies for technology and innovation: Competence-centers, clusters, networks
- Strong and versatile industries and innovative small and medium sized enterprises (SMEs)
- Outstanding location (Central Europe) and transportation networks
- Moderate business tax
- Economic, social and political stability
- Attractive offers for leisure time activities and outstanding quality of life



WIRTSCHAFTSKAMMER OBERÖSTERREICH