



# GLOBAL SUMMIT of PEST MANAGEMENT SERVICES FOR PUBLIC HEALTH AND FOOD SAFETY



**APRIL 2-4, 2017 | NEW YORK HILTON MIDTOWN | NEW YORK, NY**



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PEST MANAGEMENT SERVICES  
FOR PUBLIC HEALTH AND FOOD SAFETY**





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With the trend towards increased globalization of the pest management industry being most pronounced in the food and other commercial sectors, the National Pest Management Association (NPMA) and the Confederation of European Pest Management Associations (CEPA) have partnered to offer a global summit for pest management companies and their clients related to public health pest management and food safety issues.

The Global Summit of Pest Management Services for Public Health and Food Safety will be held April 2-4, 2017 at the New York Hilton Midtown in New York, New York. Participants will address emerging issues and evaluate, along with clients, auditors, and other relevant stakeholders, which action steps are required to address client's needs.



## NEW YORK HILTON MIDTOWN

1335 6TH AVE, NEW YORK, NY 10019

With Radio City Music Hall, Times Square, and 5th Avenue within walking distance, the New York Hilton Midtown is located in the heart of the non-stop excitement of Manhattan. Conveniently located and an easy cab ride from LaGuardia, JFK and Newark Airports, this hotel has hosted every single U.S. president since JFK! To make your reservations at the New York Hilton Midtown, please call +1-212-586-7000 and book your room by March 9 to receive the group discount of \$279 USD per night\*. After March 9, rooms and rates are subject to availability.

\*Includes continental breakfast

## REGISTRATION HOURS

April 2 | 3:00 pm – 6:00 pm

April 3 | 7:00 am – 4:00 pm

April 4 | 8:30 am – 1:30 pm

## PROGRAM OF EVENTS

### SUNDAY, APRIL 2

6:00 PM – 7:30 PM

Welcome Reception and Cocktail Hour

### MONDAY, APRIL 3

8:30 AM – 9:00 AM

Welcome and Opening Remarks

Henry Mott, Vice Chairman, Confederation of European Pest Control Associations and Dominique Stumpf, CEO, National Pest Management Association

9:00 AM – 10:00 AM

**FSMA Implementation and the Impact on the Global Pest Management Industry**

Cornelius Hugo, Ph.D., Global Manager - Food Safety Services Innovation, AIB International, Kansas, USA

The U.S. Centers for Disease Control estimates that 48 million people get sick from eating contaminated food, and 3,000 people die from eating contaminated food each year. The Food Safety Modernization Act (FSMA) touches all aspects of food safety and its regulatory framework, impacting pest management firms and the clients the pest management industry serves is important for anyone performing work in food facilities in the U.S. and around the globe.

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# PROGRAM OF EVENTS

**10:15 AM – 12:15 PM**

## **Overcoming Pest Management Challenges in Food Processing Facilities**

*John Carter, VP - Quality Dairy, Danone, Paris, France; Michael Robach, VP-Corporate Food Safety and Regulatory Affairs, Cargil, Minnesota, USA; Ferenc Varga, Hygiene and Microbiological Safety Expert, Nestlé, York, United Kingdom*

In food processing facilities, pest management is a high-stakes endeavor. The risk of contamination by pests or the food borne pathogens that they carry is too great to leave to chance. In this session, get the clients' perspective about the challenges associated with pest management in food processing facilities from consumers representing global food companies.

**12:15 PM – 1:15 PM**

## **Networking Lunch**

**1:15 PM – 2:45 PM**

## **Challenges and Solutions in Food Distribution and Retail Facilities**

*Brett Gardner, Lead Compliance Consultant - Enterprise Food Safety, Target, Minnesota, USA; Hank Hirsch, RK Environmental, New Jersey, USA; Michael Roberson, Director of Corporate Quality Assurance, Publix Supermarkets, Florida, USA*

Pest control in distribution and retail facilities has all of the challenges of food processing, along with the added challenge of customer-facing, "front of the house" operations. Pest prevention is not only needed to ensure food supply safety, but it is also critical for reputation management. This session will bring together experts to candidly discuss the challenges they face to ensure a pest free environment in their operations.

**3:00 PM – 4:30 PM**

## **Overcoming Obstacles and Collaborating for Success in Food Facilities**

*LeAnn Chuboff, Senior Technical Manager SQFI, Food Marketing Institute, Illinois, USA; Dominique Sauvage, ACE, Director - Field Operations and Quality, Copesan, Wisconsin, USA*

Third party auditors and pest management firms have the same goal: ensuring that food facilities are free of pests and their contaminants. Despite a common goal, confusion or misunderstandings can occasionally arise. Join a panel of experts from both the pest management industry and third party audit groups to find out how these challenges can be overcome to ensure high quality pest prevention.

**4:30 PM – 5:15 PM**

## **The Role of Industry Protocols in Food Processing Facilities: Understanding the CEPA and NPMA Standards**

*Marie Horner, ACE, Regional Vice President, Arrow Exterminators, Georgia, USA; Bertrand Montmoreau, Chairman, Confederation of European Pest Management Associations, Paris, France*

Both the European and North American industries have developed guidelines for pest management to supplement the existing third party schemes. Find out why these programs have been created, and the positive impact they are having on the industry in this informative session.

## **TUESDAY, APRIL 4**

**9:00 AM – 10:00 AM**

## **Urban Pest Management's Role in Protecting Public Health**

*Kevin Sweeney, Vice President - Governmental and Regulatory Affairs, Landis International, Washington, DC, USA*

Food safety is only one aspect of the important role the global pest control industry has played in protecting public health - both historically and today. From mosquito-borne disease to respiratory illness, pest management professionals play an increasing important role despite mounting regulatory challenges.

**10:15 AM – 11:15 AM**

## **Communicating a Compelling Public Health Message to Consumers in a Skeptical World**

*Randolph Carter, Vice President - Marketing, Rentokil Steritech, Pennsylvania, USA*

Although perceptions of the professional pest management industry have improved over the past few decades, some consumers fail to perceive the full public health value of pest management services. Valuable insights will be shared in this session about how to communicate the importance of pest control with regard to public health, without unnecessary "scare tactics" that may ultimately backfire.

**11:15 AM – 12:15 PM**

## **Taking the Pulse of Pest Management Services in Health Care Facilities: Perspectives and Perceptions**

*Håkan Kjellberg, AntiCimex, Stockholm, Sweden; Zia Sidiqqi, Rollins, Inc., Georgia, USA*

Pest prevention in sensitive environments such as health care facilities requires an added degree of attention to detail and "tender loving care". The perspectives of pest management leaders from across the globe will be shared in this session intended to shed light on the science and art of pest control service delivery in health care facilities.

**12:15 PM – 1:15 PM**

## **Networking Lunch**

**1:15 PM – 2:30 PM**

## **The Challenge of Managing Rodent Populations Around the Globe for Improved Public Health Outcomes**

*Bobby Corrigan, Ph.D., RMC Pest Management Consulting, New York, USA; John Simmons, Managing Director, Acheta Consulting, Bristol, United Kingdom*

Countless sums of money have been invested in eradication programs in cities around the globe, yet rodent populations remain large, impacting public health on a daily basis. Learn about the challenges associated with large scale rodent eradication programs, and how major cities are tackling the rodent issue head-on in this revealing session.

**2:30 PM – 3:00 PM**

## **Closing Remarks**

*Dominique Stumpf, CEO, NPMA and Bertrand Montmoreau, Chairman, CEPA*



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## REGISTRATION FORM

### THREE WAYS TO REGISTER

**1 FAX**  
001 703 352 3031

**2 ONLINE**  
[www.npmapestworld.org](http://www.npmapestworld.org)

**3 E-MAIL**  
[mmoloney@pestworld.org](mailto:mmoloney@pestworld.org)

Your name will appear exactly as indicated on this form, so please print or type all information. One registration per person and spouse. Photocopies are acceptable.

Given Name \_\_\_\_\_ Family Name \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Country \_\_\_\_\_

Postal Code \_\_\_\_\_ E-mail \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

I am an NPMA Member  I am a CEPA member

RATE CALCULATOR	REGISTRATION FEE	NUMBER OF REGISTRANTS	TOTAL AMOUNT
Attendee	USD \$400* (375 EUR)	X _____	\$
GRAND TOTAL			\$

\*Please note: the USD fee will be based on the exchange rate at the time of registration.

\*\*Rates Increase Onsite

### METHOD OF PAYMENT

Select one:  Check (Check # \_\_\_\_\_)  Visa  MasterCard  AmEx

Credit Card Number: \_\_\_\_\_

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If you need to wire funds, please contact [spettitt@pestworld.org](mailto:spettitt@pestworld.org).

Registration fees must accompany this form or registration will not be processed.

All checks should be made payable to NPMA, and must be in U.S. dollars, drawn on a U.S. bank.

If you fax this registration form, DO NOT MAIL A DUPLICATE COPY. Full registration fees include access to all educational sessions and social functions associated with the conference. Fees do NOT include travel, hotel or optional tours.

All cancellations and refund requests must be received in writing. After March 24, all registrations will be onsite. If your registration is received after March 24, it will not be processed until you arrive at the forum.

**?** Questions? Contact NPMA at 001 703 352 6762 or e-mail [mmoloney@pestworld.org](mailto:mmoloney@pestworld.org).