

AUSSEN
WIRTSCHAFT
SCOUTING DAY
TEL AVIV 2021

Thursday, 24.06.2021

PROGRAMM

Location: Online

Language: English

In Cooperation with:



supported by



a joint initiative of the Austrian Federal Ministry for Digital and Economic Affairs and the Austrian Federal Economic Chamber



SCOUTING DAY – JUNE 24, 2021

OPEN INNOVATION: USING ISRAEL ECOSYSTEM KNOWLEDGE

What is in it for you?

- Meet five Startups, scouted according to your needs, to the point: 15 Minutes each.
- Exposure to the Israeli startups ecosystem of around 1,500 startups, which are after at least the first funding round.
- Scouting workshop conducted by Ernst & Young (EY)
Ernst & Young gives strategic consulting to international technology companies on: corporate innovation & innovation outposts in Israel, how to establish strategic partnerships and funding for their R&D roadmap and strategic consulting on compliance in international incentives programs.

WKÖ AußenwirtschaftsCenter Tel Aviv is offering with their leading partners in Israel Austrian corporates tailored ERL (*ERL - Ecosystem Reinforcement Learning) workshops - from technology scouting to implementation of a new product/service. At the time of COVID-19 we focus on technologies to help you cut expenses and increase efficiency. The program is a joint undertaking with EY Israel and leading partners from Israel academy and innovation ecosystem.

The price for the 2h+ online program is EUR 200 and includes the hours for preparation, sending the invitation to the Israeli startups, setting the relevant meetings after preliminary interviews with the startups and helping you with additional meetings and any follow up activity needed after the event.

EVENT AGENDA - ONLINE PROGRAMM

THURSDAY, 24.06.2021

PART 1

09.00 – 09.30	Ernst & Young Key lessons learned from scouting innovation for Israeli leading corporates.
09.30 – 10.00	B2B Meetings #1 and #2
10.00 – 10.15	Break

PART 2

10.15 – 11.00	B2B Meetings #3, #4 and #5
11.00-11.15	Wrap up and Meeting feedback – Your chance to ask AUSSENWIRTSCHAFT AUSTRIA and Ernst & Young anything.
11.15	Optional additional meetings

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