

AUSSEN
WIRTSCHAFT
AUSTRIA SHOWCASE
AUTOMOTIVE CHINA 2021

Tuesday, October 19, 2021 | Changchun | Company visit and conference | On-site participation (Präsenzevent) only
Wednesday, October 20, 2021 | Changchun | Conference and Austria Showcase | On-site or virtual participation

PROGRAM

Link for virtual meeting: provided after registration
Last updated on October 9, 2021 | Subject to modifications

co-sponsored by



a shared initiative of the Austrian Federal Ministry for Digital and Economic Affairs and the Austrian Federal Economic Chamber



AUSTRIA SHOWCASE AUTOMOTIVE CHINA 2021

Tuesday, October 19, 2021 | Company visit and conference | On-site participation only

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Simultaneous interpretation English-Chinese is provided.

Notes:

- This two-day program is part of the event “[Sino-German Automobile Congress 2021](#)” and supported by [CIPA](#) – The Chinese Investment Promotion Agency.
- Part one and part two of the program are for on-site participants only.
- Due to local COVID prevention measures, the number of participants in the on-site event is limited to two members per company each.

Monday, 18.10.2021 | On-site participation only

16.30 – 17.00 CST

MEET & GREET

Venue: Jilin South Lake Hotel (吉林省南湖宾馆)

No. 3798 Nanhu Street

Chaoyang District

Changchun 130013, Jilin Province

W: [link](#)

17.30 – 20.00 CST

NETWORKING DINNER

An ideal opportunity to network with OEMs, supply companies, think tanks and other experts from the automobile industry in China

Venue: Jilin South Lake Hotel (banquette hall tbc)

Note: All on-site participating companies are invited.

PART ONE: Tuesday, 19.10.2021 | On-site participation only

08.20 – 08.30 CST

ASSEMBLY

Venue: Lobby of Jilin South Lake Hotel

Note: A two-day conference badge will be distributed.

Afterwards: Departure by bus.

09.00 – 11.30 CST

COMPANY VISIT

China FAW (First Automobile Works) Group Co., Ltd.

No. 8899 Dongfeng Street

Automobile Economic and Technological Development Zone

Changchun 130013, Jilin Province

W: <http://www.faw.com/>

Afterwards: Transfer by bus back to the conference hotel.

12.00 – 13.30 CST

LUNCH BREAK

Venue: Jilin South Lake Hotel (banquette hall tbc)

Note: Lunch coupons will be distributed.

14.00 – 17.00 CST

PANEL DISCUSSIONS

Expert insights and creative ideas for the future of mobility

Panelists

- Representatives from FAW, VW, GWM, NIO (more tbc)

Topics:

- Outlooks under 14th. Five Year Plan for China's automobile industry
- Carbon neutrality 2060 – The automobile industry as a pioneer

Venue: Jilin South Lake Hotel

18.30 – 21.00 CST

DINNER & GET TOGETHER

With members of ADVANTAGE AUSTRIA Beijing, Shanghai and representatives from several local companies in Changchun

Venue: tbc

Note: All on-site participating companies are invited.

PART TWO: Wednesday, 20.10.2021 | On-site participation only

09.30 – 12.00 CST

KEYNOTES & PANEL DISCUSSIONS

Intelligence and connectivity - defining the future of mobility

Speakers and panelists

- Representatives from China Society of Automotive Engineers, Tongji University, FAW, Huawei, Bosch (more tbc)

Topics

- Power battery, intelligence & connectivity of new energy vehicles.

Venue: Jilin South Lake Hotel

12.00 – 13.30 CST

LUNCH BREAK

Venue: Jilin South Lake Hotel (banquette hall tbc)

Note: Lunch coupons will be distributed.

PART THREE: Wednesday, 20.10.2021 | On-site or virtual participation

13.30 – 14.00 CST

07.30 – 08.00 CET (Austria)

REGISTRATION FOR AUSTRIA SHOWCASE

- **Virtual participants:** Tune in to the designated online meeting [link tbc]
- **Offline participants:** Registration at Jilin South Lake Hotel [Chunxiao room 春晓厅]

14.00 – 14.10 CST

08.00 – 08.10 CET (Austria)

WELCOME & OPENING REMARKS

- **Mr. YANG Zhuo**, Director, Intl. Liaison Dept. Investment Promotion Agency of Ministry of Commerce, PRC
- **Michael Berger**, Wirtschaftsdelegierter in Beijing Austrian Federal Economic Chamber (WKO)
- **Christina Schoesser**, Wirtschaftsdelegierte in Shanghai Austrian Federal Economic Chamber (WKO)

14.10 – 14.50 CST

08.10 – 08.50 CET (Austria)

PRESENTATIONS BY INVITED CHINESE OEM & TIER 1 SUPPLIERS

Focus on market opportunities for international suppliers

Participants (List of invited Chinese companies, subject to changes):

- **China FAW Group and its subordinate tier 1 supply companies**
- **SAIC (product line Roewe)**
- **Changan Auto (product line UNI)**
- **Aiways**
- **China Auto Parts & Accessories Corporation (CAPAC)**

14.50 – 15.00 CST

08.50 – 09.00 CET (Austria)

BREAK

For all participants.

15.00 – 17.00 CST

09.00 – 11.00 CET (Austria)

PRESENTATIONS BY AUSTRIAN COMPANIES

Speed presentations of all (online and offline) participating Austrian companies.

17.00 – 17.30 CST

11.00 – 11.30 CET (Austria)

VIRTUAL Q&A SESSION

Chinese companies direct their questions to virtually participating Austrian companies and vice versa

17.30 CST

11.30 CET (Austria)

END OF THE EVENT
