

AUSSEN  
WIRTSCHAFT  
E-MOBILITY IN INDIEN- OPPORTUNITIES IN THE FIELD OF E-MOBILITY

Wednesday 18.08.2021 10:30 AM CEST- 12.00 CEST

**PROGRAMM**

Ort: | ONLINE

Stand: 12.08.2021 | Änderungen vorbehalten

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## E-MOBILITY IN INDIEN- OPPORTUNITIES IN THE FIELD OF E-MOBILITY

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LOCATION: Online

LANGUAGE: English

### WEDNESDAY 18.08.2021

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#### 10.20 - 10.30 REGISTRATION OF THE PARTICIPANTS

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#### 10.30 – 10.40 OPENING REMARKS

Introduction & short presentation on E-Mobility in India by **Mr. Ajay Singh**, Senior Advisor to the **Commercial Counsellor** (Start-Ups, New Corporates, Technology & Innovation), **Advantage Austria New Delhi**

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#### 10.40 – 11.05 E-MOBILITY- ENERGY CONSUMPTION IN INDIA.

Presentation by - **Mr. Saurabh Diddi** - Director, Bureau of Energy Efficiency (BEE)

The Government of India set up Bureau of Energy Efficiency (BEE) on 1st March 2002 under the provisions of the Energy Conservation Act, 2001. The mission of the Bureau of Energy Efficiency is to assist in developing policies and strategies with a thrust on self-regulation and market principles, within the overall framework of the Energy Conservation Act, 2001 with the primary objective of reducing energy intensity of the Indian economy.

<https://beeindia.gov.in/content/e-mobility>

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#### 11.05 – 11.30 ELECTRIC TWO-WHEELER IN INDIA

Presentation by - **Mr. Amit Gupta** - Chief Executive Officer - Yulu

Yulu is a technology-driven mobility platform that enables Integrated Urban Mobility across public and private modes of transport. Using Micro Mobility Vehicles (MMVs) through a user-friendly mobile app, Yulu enables first and last-mile connectivity that is seamless, shared and sustainable.

Yulu's mission is to make urban mobility in India seamless, shareable and sustainable. What started as an initiative to reduce traffic congestion and pollution in Indian cities, is now redefining urban mobility across the country.

<https://www.yulu.bike/>

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**11.30 – 11.50**

**BLUSMART E-MOBILITY- FULL STACK ZERO EMISSIONS RIDE-HAILING SERVICE**

Presentation by - **PUNIT K GOYAL** - CO-FOUNDER, BLUSMART MOBILITY

BluSmart is India's first and largest zero emission ride-hailing service and platform with a mission to build mobility smarter, safer, cleaner and more sustainable for a better future.

BluSmart is rebuilding mobility for:

- Better customer experience (zero ride denials, zero surge pricing, high quality service, highest standards of safety and sanitization)
- Improving the quality of lives of the driver partners (flexible work hours, higher earnings and no stress of asset ownership)
- Revitalizing the air quality in mega cities of India (full stack zero emissions ride-hailing service)

<https://blu-smart.com/>

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**11.50 – 11.55**

**Q & A**

Moderated by **Mr. Ajay Singh**, Senior Advisor to the **Commercial Counsellor** (Start-Ups, New Corporates, Technology & Innovation), **Advantage Austria New Delhi**

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**11.55 – 12.00**

**WRAP-UP AND WAY FORWARD**

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**12.00**

**END OF SESSION**

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