

AUSSEN WIRTSCHAFT
**INNOVATE4AFRICA:
SILICON SAVANNAH IMMERSION 2.0**

AUSTRIAN BUSINESS MISSION TO NAIROBI

Monday, Sep 20th to Friday, Sep 24, 2021 | Draft Program



SUNDAY 19.09.2021

INDIVIDUAL ARRIVAL BY MISSION PARTICIPANTS

Arrival in Nairobi on Sunday, September 19th.

TRANSFER TO HOTEL – PARKINN BY RADISSON

ParkInn by Radisson, Nairobi

16.45

MEETING AT THE HOTEL LOBBY

- Transfer to Honey & Dough, Westlands
-

17.00 – 20.30

PROGRAM – DISCUSSION & DINNER

- Meet & Greet by Ms. Edith PREDORF, Commercial Counsellor of Austria in Nairobi & team
- Get to know the delegation members & brief company introduction
- Introduction to the delegation program

Location: **Honey & Dough, Westlands**

Website: <https://www.thefoodlibrary.co.ke/hd/>

MONDAY 20.09.2021

08.30 – 09.00

MEETING POINT IN THE HOTEL LOBBY

- Departure with the shared bus to the Austrian Embassy in Nairobi
-

09.30 – 12.45

BUSINESS BRIEFING

- 09.40-10.00: Presentation, Kenya – Austria Business Relations by the Commercial Counsellor Ms. Edith PREDORF
- 10.45- 11.30: The Kenyan Innovation Movement – a Sector Overview, Eric Wainaina, Senior Startup & Innovation Manager, Advantage Austria
- 11.35-12.10: Kenyan Technology Legal Framework, Mr. Wamugunda Mwangi, Legal Partner/Fintech Lawyer, Thuku Njiru & Company Advocates
- 12.10 – 12.30: Q & A, Discussion, Refreshments

Location: **Austrian Embassy, Nairobi**

13.00 – 13.45

TRANSFER TO B2B MEETINGS

14.00 – 16.00

PRESENTATION @ TRACOM SERVICES LIMITED

Tracom Services Limited is the leading payment solutions company with a focus to Alternative Banking Channels. Their solutions and associated back-end software have been pivotal for banks, microfinance, government.

Location: **Tracom Services Limited**

Website: <http://tracom.co.ke/>

16.00 - INDIVIDUAL WORK/ DE-BRIEF & DINNER

- Discussion of the day's activities
- Preview next day's program

Location: Nairobi Garage, Premonade

Website: <https://nairobigarage.com/office-space-in-spring-valley/>

TUESDAY 21.09.2021

08.45 MEETING POINT IN THE HOTEL LOBBY

- Drive with the shared bus to ATS location
 - Corporate Visits
-

08.45 - 09.00 TRANSFER TO SAFARICOM LIMITED

09.00 - 10.45 PRESENTATION @ SAFARICOM LIMITED

Opportunity for the visiting Austrian Technology Companies to showcase their solutions to the biggest company in east & central africa

Safaricom is a leading telecommunications company in Kenya. The home of the famous Mobile Money service- M-PESA, consumer electronics and ecommerce,

Location: **Safaricom Headquarters**

Website: <https://www.safaricom.com/>

10.50 - 11.10 TRANSFER TO INTERSWITCH EAST AFRICA

11.10 - 12.45 PRESENTATION @ INTERSWITCH EAST AFRICA

Africa-focused integrated digital payments and commerce company

Location: **Interswitch East Africa Headquarters**

Website: <https://www.interswitchgroup.com/kenya/home>

12.45 - 14.00 LUNCH & TRANSFER TO EQUITY HOLDINGS

14.10 - 15.45 PRESENTATION @ EQUITY GROUP HOLDINGS

Opportunity for the visiting Austrian Technology Companies to showcase their solutions to the biggest financial services company in East & Central Africa

Equity Group Holdings is financial services conglomerate that owns Equity Bank Limited, Equitel mobile network

Location: **Equity Centre**

Website: <https://equitygroupholdings.com/>

15.45 – 16.00

TRANSFER TO BRITAM HOLDINGS

16.00 – 17.00

PRESENTATION @ BRITAM HOLDINGS

Opportunity for the visiting Austrian Technology Companies to showcase their solutions to the largest insurer in the region

investment holding company providing solutions for insurance, investment management and property management

Location: **Britam Towers**

Website: <https://ke.britam.com/>

17.00 -

TRANSFER TO HOTEL/ INDIVIDUAL WORK/ DE-BRIEF & DINNER

- Discussion of the day's activities
- Preview next day's program
- Dinner

Location: ParkInn by Radisson bar

WEDNESDAYS 22.09.2021

08.30

MEETING POINT IN THE HOTEL LOBBY

- Transfer to Liquid Telecom

09.00 – 10.30

PRESENTATION @ LIQUID INTELLIGENT TECHNOLOGIES

Liquid Telecom is the leading independent data, voice and IP provider in eastern, central and southern Africa. It supplies fibre optic, satellite and international carrier services to Africa's largest mobile network operators, ISPs and businesses.

Location: **Liquid Technologies Headquarters**

Website: <https://www.liquid.tech/>

10.30 – 10.45

TRANSFER TO AIRTEL KENYA

10.50 – 12.30

PRESENTATION @ AIRTEL KENYA

Airtel Kenya is second largest telecommunications services provider in Kenya after Safaricom PLC. It has an estimated 16.2 million subscribers.

Location: Airtel Kenya

Website: <https://www.airtelkenya.com/>

12.30 – 14.00

LUNCH BREAK & TRANSFER TO PESAPAL

14.00 – 15.00

PRESENTATION @ PESAPAL

Pesapal provides a simple, safe and secure way for individuals and businesses to make and accept payments in Africa

Location: PesaPal Headquarters

Website: <https://www.pesapal.com/>

15.00 – 15.30

TRANSFER TO KENYA WILDLIFE SERVICE

15.30 – 16.45

PRESENTATION @ KENYA WILDLIFE SERVICE

KWS is a Kenyan state corporation that was established to conserve and manage Kenya's wildlife

Location: KWS Headquarters

Website: <http://www.kws.go.ke/>

16.45 – 18.00

NAIROBI NATIONAL PARK TOUR

Nairobi National Park is “The World's only Wildlife Capital”. An opportunity to unwind after intense two-day schedule.

Website: <http://www.kws.go.ke/parks/nairobi-national-park>

18.00 -

INDIVIDUAL TIME

THURSDAY 23.09.2021

08.30

MEETING POINT IN THE HOTEL LOBBY

- Transfer to Nairobi Garage
 - Transfer to Individual B2B Meetings
-

09.00 – 13.00

INDIVIDUAL MEETINGS / TAILORMADE B2B MEETINGS

13.00 – 14.00

LUNCH BREAK

14.00 – 16.30

INDIVIDUAL MEETINGS / TAILORMADE B2B MEETINGS

16.30

ECOSYSTEM MEETUP: AUSTRIA – KENYA STARTUP COCKTAIL

- Networking Reception
-

FRIDAY 24.09.2021

09.00

MEETING POINT IN THE HOTEL LOBBY

- Transfer to Co-Work Space

09.15 - 10.30

FIRESIDE CHAT FOUNDER STORY

Conversation with founder – Julian Kyula

Julian Kyula – CEO, EDOMx, founder, MODE Decisioning

Julian founded MODE Group, a fintech spanning over 26 countries in Africa, Asia and the Middle East, providing airtime credit and micro loans to millions of mobile phone users.

<https://www.mo-de.com/>

10.30 - 10.45

TRANSFER TO FAIRVIEW ESTATE

10.50 – 13.00

A TOUR TO FIND OUT WHAT MAKES KENYAN COFFEE SO UNIQUE

Kenya is famed for production of some of the best coffee in the world. The most common is the Arabica coffee variety, known for its distinct taste and used by leading global coffee chains including Starbucks.

Fairview coffee gardens is a 100 acres in the heart of Kenya’s Central Highlands, that has existed since 1900. The concept of coffee tourism to visitors, offers an experience of a coffee tour around the coffee farm, getting to learn about the Fairview Estate coffee brand and its production.

<https://www.fairviewestate.co.ke/>

13.30 -15.15

LUNCH @ MOVENPICK

15.30

DEPARTURE TO THE AIRPORT

DEPARTURE FOR AUSTRIA

e.g. at 19.15 with Ethiopian ET 307

ARRIVAL IN VIENNA

e.g. at 05.45 with Ethiopian ET 726

15.30 - Onwards

ALTERNATIVE PROGRAM: SAFARI IN KENYA - INDIVIDUAL PLANNING

Trip plan on request with a travel company

15.30 - Onwards

ONGOING BUSINESS MISSION

Extended business mission for companies

We look forward to welcoming you in Nairobi! If you need further information, please feel free to reach out to us any time.

ADVANTAGE AUSTRIA Nairobi

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Kindly note: as part of the delegation trip, photos and videos will be taken and used for marketing measures, including social media channels of ADVANTAGE AUSTRIA. By participating in the trip, you consent to the use of this material. If you do not agree, please contact us.

We look forward to welcoming you to Nairobi! The ADVANTAGE AUSTRIA team in Nairobi will be happy to answer any questions you may have.