

AUSSEN  
WIRTSCHAFT  
HYBRIDE ZUKUNFTSREISE  
**FINTECH FAR EAST**

08. bis 11. November 2021

**PROGRAMM**

Ort: Seoul | Korea oder Online  
Stand: Vorschlag

**SONNTAG, 07.11.2021 (OFFLINE)**

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**ANREISE**

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**18.00**

**ABHOLUNG IM HOTEL, ANSCHLIESSEND ABENDESSEN UND BRIEFING DURCH DEN FINTECH-KURATOR UND WIRTSCHAFTSDELEGIERTEN**

Ort: Restaurant „Maple Tree House“, 31-1 Samcheong-dong, Jongno-gu, Seoul

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**MONTAG, 08.11.2021 (OFFLINE)**

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**09.00**

**ABHOLUNG VOM HOTEL, TRANSFER ZUR FINANCIAL SERVICES COMMISSION**

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gefördert im Rahmen von



einer gemeinsamen Initiative des Bundesministeriums für  
Digitalisierung  
und Wirtschaftsstandort und der Wirtschaftskammer Österreich

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10.00 – 12.00

**FSC: KOREA'S FINTECH POLICY – POLICY ISSUES AND PROGRESS**

Location: TBD

Speakers: TBD

INFO: The Financial Services Commission is a central government body responsible for financial policy and financial supervision. It has statutory mandates to draft and amend financial laws and regulations; supervise, inspect and sanction financial institutions; issue regulatory licenses and approval to financial institutions; oversee capital markets; and supervise foreign exchange transactions conducted by financial institutions to ensure their financial soundness. Fintech is one of the key areas actively promoted by the Korean government for innovation-led growth strategy. The emergence of innovative financial solutions in Korea has improved consumer experience while prompting further innovation and competition in the financial sector. In order to maintain this momentum and continue to build upon the achievements made so far, it is necessary to scale up and boost the competitiveness of Korea's fintech industry for an era of digital transformation and data economy. Through regulatory reforms, global networking and investment, the government through the FSC will work to foster a fintech ecosystem where fintech start-ups and financial institutions can continue to lead digital innovation in the financial sector.

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12.00 – 13.30

**MITTAGESSEN**

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14.00 – 16.00

**FINTECH CENTER SEOUL – KOREA'S FINTECH LANDSCAPE EXPLAINED**

Location: Fintech Center Seoul

Speakers: TBD

INFO: The Fintech Center Seoul's mission is to contribute to the improvement of the benefits for financial consumers and the development of a financial industry by creating an innovative financial ecosystem and activating Fintech services. Its strategic objectives are

- Support of the Activation of the innovative growth in the fintech industry
- Support of the optimized growth for fintech companies
- Strengthening the global competitiveness of the fintech industry
- Implementation of strategies and the support of effective business management for the creation of a global fintech hub in Korea

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16.30 – 17.00

**TRANSFER ZUM HOTEL; FRISCHMACHEN**

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18.30 – 21.00

**FINTECH MINGLE – EXPERTENPRÄSENTATION MIT ANSCHLIESSENDEM NETWORKING**

Location: TBD

Speaker: TBD

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**DIENSTAG, 09.11.2021 (OFFLINE)**

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9.00

**ABHOLUNG IM HOTEL**

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**9.30 – 11.30**      **BANKS AND FINTECH – ANSWERING THE CALL OF THE KOREAN CUSTOMER**

Bank: Shinhan  
Speaker: TBD

INFO: Shinhan Financial Group has roots that date back to 1982 when Shinhan Bank became the first bank in the country to be founded solely with private funds. In 2020, the bank has arranged a digital and fintech open lab to facilitate collaboration with global ICT and fintech companies in innovative financial ideas at the building of its Myeongdong branch in central Seoul. The new lab consists of three main sectors – consulting with companies eager to collaborate with the bank; test bed to apply innovative technologies and ideas of fintech firms in cooperation with telecom majors and Microsoft; business networking between companies.

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**12.00 – 13.30**      **MITTAGESSEN**

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**14.00 – 16.00**      **NEW KIDS ON THE BLOCK – KOREAS FINTECH STARTUPS HOCH IM KURS**

Location und Partner: D.Camp  
Speakers: TBD

INFO: D.Camp, also known as Banks Foundation for Young Entrepreneurs, is a non-profit organization funded by thirty-two banks in Korea. Established in 2012, it is often referred to as one of the largest foundations in Korea to support startup activities.

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**danach**      **INDIVIDUELLE ABENDGESTALTUNG**

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**MITTWOCH, 10.11.2020 (OFFLINE)**

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**09.00**      **ABHOLUNG IM HOTEL**

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**09.30 – 12.00**      **KAKAO – KOREAS SUPER APP UND SEINE FINTECH STORY**

Location: Kakao  
Speakers: TBD

INFO: Kakao's story is one of great success. Originally offering instant message services, Kakao is today one of Korea's fintech powerhouses! It launched fintech Kakao Pay operator and online-only lender Kakao Bank in 2017. Kakao Bank has been highly successful. The bank raised 13.7 billion won (\$11.4 million) in net profit last year only after two years since service launch. Its net income reached 18.5 billion won in the first quarter of 2020.

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**12.30 – 14.00**      **MITTAGESSEN**

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14.30 – 16.30

**KOREA & BLOCKCHAIN – CRYPTO CURRENCY PARADIES UND NEUE ANSÄTZE ZUR ALLTÄGLICHEN NUTZUNG VON BLOCKCHAIN TECHNOLOGIEN**

Location und Partner: Blockchain Association und Stadt Seoul  
Speakers. TBD

INFO: South Korea, despite its small size, is one of the leading nations in terms of cryptocurrency transactions and adoption. Investing in, trading, and using cryptocurrency is very common amongst Koreans. In 2017, the country was a global leader in the cryptocurrency market, responsible for more trading per capita than any other country in the world. Korea has rapidly become the world's first developed economy to adopt, recognize, and legitimize cryptocurrency. They lead the world in the percentage of citizens who use crypto and government leaders who are thinking about crypto. These trends are exciting, and it will be interesting to watch Korea blaze a trail toward massive cryptocurrency acceptance.

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17.00

**TRANSFER ZUM HOTEL**

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19.00

**ABSCHLUSSABENDESSEN MIT AUSGEWÄHLTEN GÄSTEN**

Location: TBD

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**DONNERSTAG, 11.11.2020 (OFFLINE)**

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**ENDE DER VERANSTALTUNG**

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**ABREISE ODER MÖGLICHKEIT ZUR WAHRNEHMUNG INDIVIDUELLER TERMINE**

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