

AUSSEN WIRTSCHAFT CONFERENCE

FUTURE OF BUILDING 2021

Tuesday, 23. March 2021

PROGRAM

Location: Virtual participation

Conference Host: Bettina Kerschbaumer-Schramek

TUESDAY, 23 MARCH 2021

09.00 – 09.05 WELCOME REMARKS

- Harald Mahrer | President, Austrian Federal Economic Chamber

09.05 – 09.25 OPENING PLENARY SESSION

- Michael Otter | Director General, ADVANTAGE AUSTRIA
- Florian Frauscher | Director General, Federal Ministry for Digital and Economic Affairs
- Dieter Lechner | Deputy Director, Association of the Austrian Wood Industry
- Andreas Pfeiler | Director, Austrian Association for Building Materials and Ceramic Industries
- Walter Painsi | President, Austrian Consultants Association

09.25 – 09.40 KEYNOTE SPEECH – DIGITAL INNOVATION IN THE CONSTRUCTION INDUSTRY

- Steffen Robbi | CEO, Digital findet Stadt

09.40 – 10.10 WINDOWS TO THE WORLD – GLOBAL TRENDS IN GREEN BUILDING

- Introduction
Mariana Kühnel | Deputy Secretary General, Austrian Federal Economic Chamber
- Trends and Facts: The booming German Construction Industry
Michael Scherz | Commercial Counsellor, Berlin
- Circular Materials
Cosima Steiner | Commercial Counsellor, Copenhagen
- Sustainable Building
Andrea Kubista | Deputy Commercial Counsellor, Beijing
- Green Building UK
Vera Maier | Deputy Commercial Counsellor, London

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the Austrian Federal Economic Chamber

- 10.10 – 10.40** **FIELDS OF INNOVATION - HEALTHY MATERIALS FOR HEALTHY LIVING**
- Christian Vondrus | CEO, CV-Consulting e.U.
 - Bertrand Gosset | Sales Manager Western Europe, Asia, Africa, Southern America, KLH Massivholz GmbH
 - Stefan Erker | Managing Director, Slavonia Baubedarf GmbH
 - Michael Haugeneder | Director, ATP Architekten & Ingenieure GmbH
 - Christof Braunegg | Managing Shareholder, ConsultAIR GmbH

- 10.40 – 11.10** **FIELDS OF INNOVATION - SMART SOLUTIONS FOR CONSTRUCTION**
- Karin Stieldorf | Director of MEng program “Sustainable Building”, TU Wien
 - Prefabricated Walls Made of Solid Mineralic Building Materials
Markus Pichler | CEO, redblocsystems GmbH
 - Digital Technologies for Sustainable Buildings in Circular Economy
Thomas Romm | Founder, BauKarussell
 - Digital Technologies & Energy Flexible Buildings
Walter Kreisel | Chairman & Founder, neoom group GmbH
 - Low Tech – High Intelligence - Austrian Pavilion, EXPO 2020 Dubai
Clemens Russ | Project Lead Architect, querkraft Architekten ZT GmbH

- 11.10 – 11.40** **FIELDS OF INNOVATION - SMART ENERGY BUILDINGS**
- Susanne Formanek | President, IBO building ecology / grünstattgrau
 - Engineering Project Presentation
Ernst Schriebl | Project Manager, Schöberl & Pöll GmbH
 - Digital Project Presentation
Reinhard Nowak | CEO, LineMetrics GmbH
 - Technology Project Presentation
Adelina Mullabazi | Marketing Manager, Ecotherm Austria GmbH
 - Material Project Presentation
Ferhat Can | Project Manager & Architect, Cree GmbH

- 11.40 – 11.45** **CLOSING REMARKS**
- Patrick Sagmeister | Deputy Director General, ADVANTAGE AUSTRIA
 - Tobias Waltjen | Member of the Board, Organiser BauZ! Congress, IBO – Austrian Institute for Healthy and Ecological Building
 - Iris Marlovits | Project Expert, Enterprise Europe Network Austria

12.20 – 18.00 **INDIVIDUAL B2B-MEETINGS - prebooked meetings**

WEDNESDAY, 24 MARCH 2021

08.00 – 12.00 **INDIVIDUAL B2B- MEETINGS - prebooked meetings**

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