

CONFERENCE
AND B2B MEETING

INTERNATIONAL MACHINERY FORUM 2021

THE FACTORY OF TOMORROW

THURSDAY, 11. MARCH 2021

09.30 – 09.45 WELCOME REMARKS

- Philipp Gady, Vice-President, Austrian Federal Economic Chamber, **WKO**

09.45 – 10.00 KEYNOTE: MANUFACTURING IN THE POST-COVID ERA

- Marco Taisch, Full Professor of Operations Management and Advanced and Sustainable Manufacturing, **Politecnico di Milano**, Italy

10.00 – 10.15 OPENING PLENARY SESSION: MANUFACTURING & GLOBAL VALUE CHAINS

- Andrea Höglinger, Director, Austrian Research Promotion Agency, **FFG**
- Florian Frauscher, Director General, Economic Affairs, Innovation and International Policy, Austrian Federal Ministry for Digital and Economic Affairs, **BMDW**
- Michael Otter, Director General, AUSSENWIRTSCHAFT AUSTRIA, **WKO**

10.15 – 10.30 WINDOW TO THE WORLD – GLOBAL TRENDS IN MANUFACTURING

- Introduction – Mariana Kühnel, Deputy Secretary General, Austrian Federal Economic Chamber
- Disruptive Technologies – Volker Ammann, Commercial Counsellor, Los Angeles
- Beyond Industry 4.0 – Michael Scherz, Commercial Counsellor, Berlin
- AI-based solutions for smart manufacturing in China – Christina Schösser, Commercial Counsellor, Shanghai

10.30 – 11.00 PANEL-DISCUSSION: SUPPLY CHAIN RESILIENCE

- Smart Supply Chain Management
Wolfram Senger-Weiss, CEO,
Gebrüder Weiss
- Predictive Risk Intelligence
Lisa Smith, Managing Director, **Prewave**
- Multiple versus Single Sourcing
Christian Haring, President, **BMÖ**

Host: Eric Savoye, Director
AUSSENWIRTSCHAFT Industry, **WKO**

PANEL-DISCUSSION: GREEN PRODUCTION

- Smart Plastics Recycling
Manfred Hackl, CEO, **Erema**
- Solar Energy, Charging & Welding
Martin Hackl, Director, **Fronius**
- Energy from Biomass
Lukas Schirnhofner, Authorized Signatory,
Polytechnik

Host: Konrad Eckl, Director
AUSSENWIRTSCHAFT Sustainability, **WKO**

Collaborative Partners/Sponsors:



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a shared initiative of the Austrian Federal Ministry
for Digital and Economic Affairs and the
Austrian Federal Economic Chamber.

FIELDS OF INNOVATION

Host: Christian Clerici

FIELDS OF INNOVATION

Host: Klaus Paukovits, Chief Editor, [AUTlook](#)

11.00 – 11.30 INDUSTRIAL AI

- **AI Powered Maintenance**
Markus Loinig, CEO, [Senzoro GmbH](#)
- **Predictive Maintenance**
Simon Grabher, CEO, [Craftworks](#)
- **Predictive Analytics**
Franziskos Kyriakopoulos, CEO, [7Lytics](#)

CONNECTIVITY

- **IOT Solutions**
Nicole Nagy, Investor Relations, [S&T](#)
- **Surface Acoustic Wave Technology**
Marlien Stieger, Director, [Sensideon](#)
- **Industrial IoT**
Georg Stöger, Director, [TTTech Industrial](#)

11.30 – 12.00 INDUSTRIAL AR/VR

- **Eye Hyper-Tracking**
Nils Berger, CEO, [Viewpointssystem](#)
- **Large Scale AR**
Wietse Boontje, PM, [Insider Navigation](#)
- **Industrial AR Solutions**
Jürgen Kneidinger, CEO, [Augmensys](#)

ADDITIVE MANUFACTURING

- **Printing High Performance Ceramics**
Johannes Homa, CEO, [Lithoz](#)
- **Printing Performance Polymers**
Robert Gmeiner, CEO, [Cubicure](#)
- **Challenges of Series Production**
Klaus Stadlmann, CEO, [Genera](#)

12.00 – 12.30 BIG DATA ANALYTICS & SECURITY

- **Industrial Automation Software**
Markus Lang, Director, [COPA-Data](#)
- **Meaningful Data Governance**
Alexandre Collon, Marketing & Communications, [dataspot](#).
- **Big Data & Product Lifecycle**
Patrick Winkler, CEO, [MRTPLM](#)

AUTOMATION

- **Multitasking Machines**
Philipp Heindl, CSO, [EMCO](#)
- **Symbiosis of Automation with AI**
Hermann Obermair, SVP, [Andritz](#)
- **Robotic Process Automation**
Günther Probst, CEO, [Schmachtl](#)

12:30 – 18:00 B2B MEETINGS

- B2B meetings – prebooked meetings organised by Enterprise Europe Network Austria

EXPOSITION

- Exposition of Austrian companies

FRIDAY, 12. MARCH 2021

09:00 – 15:00 B2B MEETINGS

- B2B meetings – prebooked meetings organised by Enterprise Europe Network Austria

EXPOSITION

- Exposition of Austrian companies

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