AUSSENWIRTSCHAFT
CONFERENCE
AFRICA DAY
Wednesday, November 6th, 2019

PROGRAM
Venue: Wirtschaftskammer Österreich | Octogon I Wiedner Hauptstraße 63, 1045 Wien
Conference Language: English

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08.15 – 09.00 REGISTRATION

09.00 – 09.20 OPENING REMARKS

HALL 6
- Jürgen ROTH
  Vice President of the Austrian Federal Economic Chamber
- Elisabeth UDOLF-STROBL
  Minister for Digital and Economic Affairs Austria
- Sele YALAGHULI
  Minister of Finance Democratic Republic of Congo
- Mariana KÜHNEL
  Deputy Secretary General of the Austrian Federal Economic Chamber

09.20 – 09.40 KEYNOTE 1

HALL 6
- Bukky GEORGE
  CEO, Health Plus Ltd., Nigeria

09.40 – 10.00 KEYNOTE 2

HALL 6
KEY MARKETS AND MARKET ENTRY STRATEGIES IN SUBSAHARAN AFRICA
Presentation of a new study identifying focus markets and market entry strategies

- Philipp VON CARLOWITZ
  Professor at ESB Business School, Reutlingen University

10.00 – 10.15 OUR INITIATIVE FOR AFRICA

- Michael OTTER
  Director General, Advantage Austria, Austrian Federal Economic Chamber

10.15 – 10.30 COFFEE BREAK
OPPORTUNITIES ARISING FROM TRENDS IN AFRICA

10.30 – 11.15

PANEL 1
OPPORTUNITIES ARISING FROM URBANIZATION AND DEMOGRAPHIC CHANGE

- Marco ROMAHN, Managing Director, Neulandt GmbH
- Joseph SIAW AGYEPO, Jospong Group (Ghana)
- Melina SCHNEIDER, Director Educational Policy Department, Austrian Federal Economic Chamber
- Edith PREDORF, Austrian Commercial Counsellor in Nairobi

HOST: Matthias GRABNER
HALL 4

PANEL 2
OPPORTUNITIES ARISING FROM CLIMATE AND ENVIRONMENTAL CHANGE

- Thomas KRAUSSE, BlueSky Energy GmbH (Austria)
- Hervé AZEMTSA, Managing Director, S2 Services Sarl (Cameroon)
- Michael BERGER, Austrian Commercial Counsellor in Casablanca
- Paul T. YILLIA, Research Scholar International Institute for Applied Systems Analysis (IIASA)

HOST: Konrad ECKL
HALL 2

PANEL 3
INFRASTRUCTURE AND INDUSTRIALIZATION

- Karsten FÜLSTER, Head of Business Development and Country Manager for Germany, Austria and Switzerland, IFC
- Wolfgang PESEC, Vice President Sales, Voestalpine Railway Systems
- Damola OMOLE, Head of Energy Strategy, Dangote Group (Nigeria)
- Mohamed Amal GUEDIRA, CEO & Founder Automotive Morrocan Group Business & Consulting

HOST: Martin WOLLER, Austrian Commercial Counsellor in Cairo
HALL 1

11.30 – 12.15

PANEL 4
OPPORTUNITIES ARISING FROM NEW TECHNOLOGIES AND INNOVATION

- Nkemdi UWAJE-BEGHO, CEO, Future Software Resources Nigeria
- Christiane HOLZINGER, President, Junior Chamber Austria
- Annabel DALLAMORE, Strider Tech (South Africa)
- Hannes ECKMAYR, Co-Founder, Ilara Health (Kenya)
- Michael SCHERZ, Head of Innovation, Advantage Austria, Austrian Federal Economic Chamber

HOST: Kenneth OTALOR
HALL 1

PANEL 5
ADAPTING PRODUCTS AND SERVICES FOR AFRICA

- Thomas KUKOVEC, Business Development Regional Manager, Technik-Plus Carbon Farming Austria
- Tawanda MUDIMBU, Director Business Development, Asoko Insight (UK)
- Nivedita AGARWAL, Chair of Technology Management, Friedrich-Alexander-Universität Erlangen-Nürnberg
- Johannes BRUNNER, Austrian Commercial Counsellor in Johannesburg

HOST: Rita ISIBA
HALL 2

in co-operation with:
MARKET ENTRY STRATEGIES AND BUSINESS MODELS FOR AFRICA

12.30 – 13.15  PANEL 6  MARKET ENTRY VIA DISTRIBUTORS AND COOPERATIONS

- Rasmus WOERMANN, C. Woermann GmbH & Co KG (Germany)
- Maher ALMOTAHEM, Director, UNIDOR Company Ltd. (Ghana)
- António DINIS, Prod. Dir. Geo Maritime, Teixeira Duarte (Portugal)
- Ferdinand SCHIPFER, Oesterreichische Kontrollbank (OeKB)

HOST: Guido STOCK, Austrian Commercial Counsellor in Lagos

HALL 1

13.15 – 14.15  PANEL 7  SCALING UP VIA INVESTMENT

- Michael WANCATA, Oesterreichische Entwicklungsbank (OeEB)
- Gunter SCHALL, Director Business and Development, Austrian Development Agency (ADA)
- Manuela FÜRST, CFO Division Fruit, Board Member Finance, IT, HR, Legal, AGRANA Fruit Division
- Gerald EDER, Managing Director, Hydrophil

HOST: Franz BACHLEITNER, Austrian Commercial Counsellor in Algiers

HALL 2

14.15 – 15.00  COUNTRY FOCUS DEMOCRATIC REPUBLIC OF CONGO

- Sele YALAGHULI, Minister of Finance D.R.C.
- Dominic FREUNDFORDER, Austrian Honorary Consul to the D.R.C.

HOST: Guido STOCK, Austrian Commercial Counsellor in Lagos

HALL 1

14.15 – 17.00  B2B-MEETINGS

INDIVIDUAL COMPANY MEETINGS WITH THE AUSTRIAN COMMERCIAL COUNSELLORS, FINANCING EXPERTS AND REPRESENTATIVES OF AFRICAN COMPANIES

HALL 4 & 5