

AUSSEN
WIRTSCHAFT
ZUKUNFTSREISE
BUSINESS ANGELS CONNECT

THE SECRET OF ISRAELI STARTUP INVESTMENTS

Sonntag, 11.03.2018 – Mittwoch, 14.03.2018

PROGRAMM

Ort: Tel Aviv | Jerusalem

In Kooperation mit:



[aws i2 Business Angels](#)

gefördert im Rahmen von



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Forschung und Wirtschaft und der Wirtschaftskammer Österreich



ZUKUNFTSREISE BUSINESS ANGELS CONNECT

11.03.2018-14.03.2018

PROGRAMM

Ort: | Tel Aviv | Jerusalem

SONNTAG, 11.03.2018 | TEL AVIV

INDIVIDUAL ARRIVAL IN TEL AVIV

19.00

PROGRAM OVERVIEW AND INTRODUCTION TO ISRAEL

Guenther Schabhuettl, Head of the AussenwirtschaftsCenter Tel Aviv - An introduction of Israel's economy and the bilateral business relations with Austria as well as an overview of the planned program.

MONTAG, 12.03.2018 | TEL AVIV

09.00 – 09.30

TRANSFER TO THE WORKSHOP AT RISE TEL-AVIV

09.30 – 12.30

WORKSHOP PART 1

Is it really the Start-Up Nation? Overview of the innovation scene "miracle".

Meet with Dr. Eyal Benjamin. Eyal is a strategy and innovation scholar. He is the former head of the StartHub entrepreneurship accelerator at the Academic College of Tel-Aviv Jaffa, and head of the entrepreneurship division at the college. Eyal is a serial entrepreneur with a background in ICT and automotive ventures as well as in venture capital investments. He holds a B.Sc. in engineering; Masters of Entrepreneurship and Innovation; and a PhD. on the topic of "radical changes in strategy of high technology new ventures."

Scouting and The Tel-Aviv startup eco-system

Introduction to the TLV startup ecosystem, its players forces and relationships. Understanding new-venture scouting in the ecosystem, the ratios and deal flow creation.

12.30 – 13.30

LUNCH

13.30 – 15.30	<p>WORKSHOP PART 2</p> <p>Building an investment portfolio</p> <p>The Theory and practice of building an investment portfolio. The various portfolio and investment criteria, comparing VC and Angle investment profiles.</p> <p>Angel Clubs</p> <p>Angle clubs can be extremely effective in early stage investments, reducing the due diligence efforts while increasing portfolio diversity and investment support quality. A presentation session with active Israeli angle-club investors.</p> <p>Serial Angel Investors – 101</p> <p>A panel session with active Israeli angle investors including short presentations, moderated discussion and Q&A.</p>
15.30 – 16.00	BREAK
16.00 – 18.00	<p>MEET IANGELS</p> <p>iAngels is an Israel's equity crowdfunding platform, leveraging best-in-class due diligence to enable accredited investors around the world to gain access to the most-exclusive early-stage technology deals in the market. By co-investing, under identical deal terms, alongside Israel's most successful professional angel investors, iAngels strives to bring one of the world's most lucrative technology ecosystems into the portfolios of accredited investors anywhere.</p>
18.00 – 18.30	TRANSFER TO THE HOTEL
20.00	JOINT DINNER RECEPTION HOSTED BY AUSTRIA WIRTSCHAFTSSERVICE
DIENSTAG, 13.03.2018 TEL AVIV	
08.30 – 09.00	TRANSFER TO THE WORKSHOP AT RISE TEL-AVIV
09.00 – 12.00	<p>WORKSHOP PART 3</p> <p>Due Diligence process</p> <p>Making sure that what you see is what you get. The dilemmas and challenges of early stage investments. What and how to evaluate during an investment process.</p> <p>Legal and financial aspects of deal structuring</p> <p>How to simplify the investment process while maintaining your value and interests. The current trends and formats in angle investments.</p>
12.00 – 13.00	LUNCH
13.00 – 16.00	<p>WORKSHOP PART 4</p> <p>Demo Day - Presentations of 2-3 selected start-ups</p> <p>Implementation time - Israel startups will pitch and give you the chance to evaluate live start-ups presentations.</p> <p>Round Table Debriefing</p> <p>End of the workshop group discussion, reflection and conclusions.</p>
16.00	TRANSFER TO ALEPH VC

16.30 – 18.00

VISIT ALEPH VC

Aleph is a Venture Capital Fund focused on serving Israeli entrepreneurs who want to build big, scalable global businesses. Aleph developed the Ampliphy platform for its companies. It is a self service platform that helps the company with strategic business development & recruiting. Aleph's entrepreneurs can also participate in the "Aleph Bet" program in New York, where executives from Wix, Conduit, Seeking Alpha, Google, Aternity & others teach up-and-coming entrepreneurs lessons of scale.

18.00 - 18.30

TRANSFER TO THE HOTEL

EXPLORE THE BUSTLING CITY OF TEL AVIV ON YOUR OWN

MITTWOCH, 14.03.2018 | JERUSALEM

09.30 – 10.00

TRANSFER

10.00 – 12.00

MEET THE ISRAELI START-UPS ECOSYSTEM

- Content to be defined (Austrian Angels investors scene,...)
- Austrian investors panel will give realtime public feedback to Israeli start-ups' presentations (5Min)

12.00 – 13.15

LUNCH WITH THE ISRAELI START-UPS

13.15

TRANSFER TO BEN GURION INTERNATIONAL AIRPORT

FLIGHT BACK TO VIENNA (Z.B. EL AL FLUG 363) OR TO TEL AVIV

13.15 – 14.15

OPTIONAL - TRANSFER TO THE OLD CITY

14.15 – 17.00

GUIDED TOUR TO JERUSALEM OLD CITY

Walk the Via Dolorosa - held to be the path that Jesus walked. Visit the western wall/Wailing Wall – Considered to be a remnant of the ancient wall that surrounded the Jewish Temple's courtyard, and is arguably the most sacred site recognized by the Jewish faith outside of the Temple Mount itself. Visit the Church of the Holy Sepulchre - also called the Basilica of the Holy Sepulchre, or the Church of the Resurrection by Eastern Christians, is a church within the Christian Quarter of the walled Old City of Jerusalem.

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